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THE 2010 DECORATIVE SURFACES CONFERENCE
IS PROUDLY SPONSORED BY



REGISTRATION

Registrations can be done online on our website at www.surfaces-conference.com or by fax using this registration form. The form is also available for download from our website.

MR. MRS.

LAST NAME _____

FIRST NAME _____

COMPANY _____

POSITION _____

ADDRESS _____

ZIP CODE _____

CITY _____

STATE (U.S.) _____

COUNTRY _____

PHONE _____

FAX _____

E-MAIL _____

REGISTRATION FEES:

I hereby register for the Decorative Surface Conference 2010 in Montreal, Canada (please tick the appropriate box):

EVENT	REGISTRATION FEE	
	UP TO OCTOBER 1, 2010	AFTER OCTOBER 1, 2010
Conference, October 26-27	<input type="checkbox"/> USD 890	<input type="checkbox"/> USD 990
Workshop, October 28	<input type="checkbox"/> USD 590	<input type="checkbox"/> USD 690
Workshop + Conference	<input type="checkbox"/> USD 1290	<input type="checkbox"/> USD 1490

The registration fees include participation in the respective meeting, conference proceedings, breakfasts, lunches, coffee breaks and snacks, beverages inside the conference room, and the Hall of Fame Conference Dinner.

After registration you will receive a confirmation and an invoice. Standard payment is by bank transfer, credit card payment (VISA, Mastercard, American Express) is available upon request.

Cancellations: A fee of USD 200 will be charged for cancellations up to October 1, 2010. For cancellations received from October 2, 2010, to October 15, 2010 there will be a 50% cancellation fee. There will be no refunds for cancellations received after October 15, 2010. However, substitutions of delegates may be made at any time free of charge.

Legal Information: TCM Americas reserves the right to cancel, defer or modify the event proceedings without prior notice. We do not accept liability for personal injuries or liability for any loss of or damage to the personal effects of the delegates. I have read and understood the Legal Information in the conference brochure/website.



T C M A M E R I C A S P R E S E N T S

THE decorative surfaces conference 2010

OCTOBER 26-28



FAIRMONT QUEEN ELIZABETH | MONTREAL, QUEBEC, CANADA



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C O N F E R E N C E P R O G R A M



Welcome to Montreal

We are pleased to invite you to the 2010 Decorative Surfaces Conference and Workshop. The DSC and all conferences in the western hemisphere are presented by TCM Americas, a partnership between Kurt Fischer, founder of Technical Conference Management (TCM) and John Aufderhaar, founder of Bedford Falls Communications, Inc.

The Decorative Surfaces Conference is sponsored by Coveright, Hexion, Interprint, OCI Melamine, Süddekor and by our media partners, *Surface & Panel* magazine and materialicious.com. The workshop is held in cooperation with Material Intelligence. We would like to sincerely thank our sponsors for their generous support.

The technical program covers a wide range of topics, from architecture and design to market research and technical innovations with a focus on the selection, application and use of the latest surfacing options from around the world.

Finally, we would like to thank the members of the Executive Advisory Board. Without their valuable contributions this conference would not have been possible.

EXECUTIVE ADVISORY BOARD

- John Beck | SAUDER WOODWORKING
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HOTEL INFORMATION

The Conference will be held at the Fairmont Queen Elizabeth Hotel, 900 Rene Levesque Blvd. W, Montreal, Quebec H3B 4A5, Canada. A limited number of rooms have been reserved for the delegates at a rate of CAD 179 per night plus taxes until October 8, 2010. Reservations can be made at the conference website www.surfaces-conference.com, directly at the hotel at 514-861-3511 or at the Fairmont Global Reservations center at 1-800-441-1414. The group code is TCM0910.



DECORATIVE AND INDUSTRIAL LAMINATE HALL OF FAME

An Initiative of the Executive Advisory Board and TCM-Americas

"The Decorative and Industrial Laminate Hall of Fame was established to recognize an individual for leadership and service activities, which have significantly and demonstrably contributed to the advancement of the laminate industry."

2010 INDUCTEES:

- Ramon Guivernau | COVERIGHT
- Will Splittgerber | WILSONART
- Lee Owens | MUNKSJÖ
- Surinder Khurana | MEADWESTVACO

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THE decorative ^{TCM} surfaces conference 2010

OCTOBER 26-28

FAIRMONT QUEEN ELIZABETH | MONTREAL, QUEBEC, CANADA

TUESDAY, OCTOBER 26, 2010

- 9:00 am Welcome remarks and Hall of Fame presentation
- 9:15 am North American wood-based panel markets: The recession continues?
Bernard Fuller, *RISI*
- 10:00 am Melamine market dynamics: The commodity game
Jan Jaap Nusselder and Claude Bostoan, *OCI Melamine*
- 10:30 am Coffee break
- 11:00 am Design and application trends in TFM
Susan Doherty, *Uniboard*
- 11:30 am Line of the inevitable
Jim Torti and Robert Noble, *Ecor*
- 12:30 pm Lunch break
- 2:30 pm Innovation and change
Andreas Gottzmann, *Süddekor*
- 3:00 pm Sustainability: Scratching the surface
Tanis Marquette, *Hexion*
- 3:30 pm Coffee break
- 4:00 pm Introduction to HPL: Why use it?
Anthony Damiano and Sean Gregory, *Abet Laminati*
- 4:30 pm New applications and markets for low base weight paper
John Beck, *Sauder Woodworking*
- 5:00 pm End of day one
- 7:00 pm Hall of Fame Conference Dinner at the Mount Royal Club

The conference dinner will be held at the Mount Royal Club, 1175 Sherbrooke Street West, Montreal (Quebec) H3A 1H9. Formal attire please.

WEDNESDAY, OCTOBER 27, 2010

- 9:00 am Emerging US public policy on product emissions and wood fiber: Implications for the North American composite panel and decorative surfaces industries
Tom Julia, *Composite Panel Association*
- 9:30 am The need for design consistency
Eric Johnson, *Omnova*
- 10:00 am Surface material trends in closet and home storage category: What savvy consumers expect... and demand
Randy Tallmann, *The Stow Company*
- 10:30 am Coffee break
- 11:00 am The economic outlook, market conditions and trend lines
Jim Sherbert, *Bush Business Furniture*
- 11:30 am Antibacterial for thermally fused melamine
Ray Chaaaroui, *Coveright*
- Noon Lunch break
- 2:00 pm New applications for 2DL and 3DL: A user's perspective
Lary Skow, *Northern Contours*
- 2:30 pm New applications for 2DL and 3DL: A material producer's perspective
Jim Barnett, *Renolit*
- 3:00 pm Coffee break
- 3:30 pm A new "green" high performance film for laminating, wrapping and pressing
Michel Fortin, *CDM*

- 4:00 pm The digital color viewing light box and other camera-based off-line and in-line helpers for boosting the productivity of traditional and new decoration processes
Robert Massen, *Joerg Eberhardt* and Christoph Schmitt, *Baumer Inspection*
- 4:30 pm Taber testing – Past, present and future
Alan Jaenecke, *Taber Industries*
- 5:00 pm End of conference

THURSDAY, OCTOBER 28, 2010

- 9:00 am Introduction and fundamentals
Kenn Busch, *Material Intelligence*
- 9:30 am Scanner technology
Jens Becker, *Cruse Digital Imaging Equipment*
- 10:30 am Coffee break
- 11:00 am Paper-based digital printing
Andreas Gottzmann, *Süddekor*
- Noon Digital direct printing
Tobias Schreck, *Bürkle*
- 1:00 pm Lunch break
- 2:00 pm Meet the speakers
Round table discussions with the speakers
- 4:00 pm Workshop ends